

NİLÜFER TÜRKSOY, Ph.D.

PERSONAL INFORMATION

Date & Place of Birth : 30 August 1978, Isperih – Bulgaria
Residence : Kyrenia (North Cyprus) & Isperih (Bulgaria)
Nationality : Turkish Republic of Northern Cyprus (TRNC) & Bulgarian
Working Address : Eastern Mediterranean University
Faculty of Communication & Media Studies, Office: FCMS214,
Famagusta – Northern Cyprus, 99628, Mersin 10 Turkey
Office Phone : +90 392 630 1044
Fax : +90 392 630 2317
E-mail : nilufer.turksoy@emu.edu.tr
Google Scholar : <https://scholar.google.com/citations?user=p-CIcBgAAAAJ&hl=en&oi=ao>
Research Gate : https://www.researchgate.net/profile/Nilyufer_Hamid-Turksoy

EDUCATION

Feb. 2010 – May 2015 **Ph.D.**
Faculty of Social and Behavioural Sciences
Centre for Rotterdam Cultural Sociology (CROCUS)
Erasmus University Rotterdam (EUR), Netherlands
Ph.D. Thesis Title: “Representing Turkey: An analysis of the power and politics of Turkey's representation in the British lifestyle news”
Supervisor(s): Prof.Dr. Liesbet Van Zoonen & Prof.Dr. Giseline Kuipers

Sept. 2000 – Aug. 2002 **M.A.** (completed cum laude: 4.00/4.00)
Faculty of Communication & Media Studies
Eastern Mediterranean University (EMU), Northern Cyprus
M.A. Thesis Title: “New dimensions of public relations in marketing communications: A criticism to social responsibility perspective”
Supervisor: Prof. Dr. Izzet Bozkurt

Sept. 1996 – July 2000 **B.A.** (completed cum laude: 3.80/4.00)
Faculty of Communication & Media Studies, EMU, Northern Cyprus

January 1990 – July 1996 **Lyceum** (degree: 8/10)
Lefkoşa Turkish Maarif College/Old English School, Nicosia

NON-DEGREE EDUCATION

August 2011
Slovenia **Certificate, ECREA European Media & Communication Doctoral Summer School**
Ljubljana University

September 2007
Cyprus **Certificate, Training of Trainers**
UNDP and USAID funded, Cyprus Civil Society Strengthening Program

January – April 2006
UK **Post-Graduate Certificate, Contemporary European Studies**
University of Birmingham

Autumn 2005
Cyprus **Certificate, Specializing in EU Issues**
European Policy Information Centre

June – August 2000
USA **Certificate, Future Global Leaders in Peace & Conflict Resolution**
American University, Washington DCs

ACADEMIC EXPERIENCE

Sept. 2015 – Present	Assist. Prof. Dr. Faculty of Communication & Media Studies, EMU, Northern Cyprus
Dec. 2017 – Present	Vice-Chair Center of Research and Communication for Peace (CRCP) EMU, Northern Cyprus, https://crp.emu.edu.tr/en
Feb. 2014 – August 2015	Senior Instructor (part-time) Faculty of Communication & Media Studies, EMU, Northern Cyprus
February 2010 – Jan. 2014	Ph.D. Researcher Centre for Rotterdam Cultural Sociology, EUR, Netherlands
Feb. – March 2013	Visiting Ph.D. Student Loughborough University, UK
March – April 2012	Visiting Ph.D. Student Loughborough University, UK
Nov. – Dec. 2010	Visiting Ph.D. Student Loughborough University, UK.
Sept. 2008 – Sept. 2009	Visiting Research Fellow Amsterdam School of Communication Research (ASCoR) University of Amsterdam, Netherlands
Sept. 2007 – July 2008	Lecturer (part-time) Faculty of Communication & Media Studies, EMU, Northern Cyprus
Sept. 2000 – Aug. 2007	Research Assistant Faculty of Communication & Media Studies, EMU, Northern Cyprus

PROFESSIONAL EXPERIENCE

September 2005 – Present	Trainer , Media and Communications EMU-Continuous Education Centre, Famagusta <i>Duty:</i> Deliver seminars on media and communication-based topics for SME's municipalities, government offices and private companies
May 2015 – Present	Trainer , Media and Communications The Management Center of the Mediterranean, Nicosia <i>Duty:</i> Give training in various topics on communication skills, PR, effective communication, strategic communication etc.
March 2007 – July 2008	Freelance Consultant , Media and Communications The Management Center of the Mediterranean, Nicosia <i>Duty:</i> Consultant to UNDP, USIAD, EU funded bicomunal projects
December 2006 – Feb. 2007	Freelance Consultant , Media and Communications USAID-funded <i>Energy Efficiency Project</i> , implemented in cooperation with CORE International and TRNC Electricity Association, Nicosia <i>Duty:</i> Work in the communication team to prepare an awareness campaign to reduce the unnecessary consumption of electricity in the Northern Cyprus
May 2006 – February 2007	Freelance Consultant , Media and Communications European Union Coordination Centre (EUCC), Nicosia

	<i>Duty:</i> Appointed by the TRNC Prime Ministry for a short-term duty to prepare a monthly newsletter that covers the events of EUCC
June – August 2000	Intern , Kinkos Printing Company (sold to FedEx), Washington DC <i>Duty:</i> Implement a market research on the competitors of Kinkos
July – August 1999	Intern , Kanal T, Nicosia <i>Duty:</i> Script writer
July – August 1998	Intern , Turkish News Agency (TAK), Nicosia <i>Duty:</i> News reporter

PUBLICATIONS RECORD

Paper(s) in SSCI Journal(s):

Turksoy, N. (2020)	“Roy's Turkish Delight”: Football, Nationalism and the Representation of Turkey in the British Sports Media <i>Journalism Practice</i> , 14(4): 499-514 First published online: 31 May 2019. DOI: 10.1080/17512786.2019.1623711
Hamid-Turksoy, N. (2014)	“Try a Taste of Turkey”: An Analysis of Turkey’s Representation in British Newspapers Travel Sections (co-authors Giseline Kuipers and Liesbet Van Zoonen) <i>Journalism Studies</i> , 15(6): 743-758. First published online: 26 Nov. 2013. DOI: 10.1080/1461670X.2013.857479
Hamid-Turksoy, N. (2014)	“I Dumped my Husband for a Turkish Toyboy”: Romance Tourism, Intersectionality and Inequality in British Tabloids (co-authors Liesbet Van Zoonen and Giseline Kuipers) <i>Feminist Media Studies</i> , 14(5): 806-821. First published online: 9 May 2013. DOI: 10.1080/14680777.2013.792855

Paper(s) in ESCI Journal(s):

Turksoy, N. (2020)	Appealing to Hearts and Minds: The Case of a Political Advertising Campaign in the 2019 European Parliament Elections in Cyprus <i>Intersections. East European Journal of Society and Politics</i> , 6(2): 22–39. DOI: doi.org/10.17356/ieejsp.v6i2.645
--------------------	--

Book(s):

Hamid, N. (2015)	<i>Representing Turkey: An analysis of the power and politics of Turkey's representation in the British lifestyle news</i> Erasmus University Rotterdam. ISBN: 978-9963-731-93-0
------------------	---

Book Editor:

Ersay, M., Türksoy, N., Özad, B. E., Kutoğlu Kuruç, Ü., Arsoy, A., Aluç, E. & Bekcan, C. (2019)	<i>Think Talk Cultivate Peace</i> Eastern Mediterranean University Press Famagusta, N. Cyprus ISBN: 978 605 9595 29 2
---	---

Book Chapter(s) in English:

Hamid-Turksoy, N. (2012)	Turkey’s Representation in the European Media: A Glimpse to France, Germany and Britain In Can Bilgili and Nesrin Tan Akbulut (Eds.), <i>Broken Grounds I: Mass Communication and Cultural Transformation</i> , pp.135-152. Sofia: Prof. Martin Drinov Academic Publishing House. ISBN: 978-954-322-488-3
--------------------------	--

Hamid-Turksoy, N. (2011) Turkey's Image in the British Press: Representations, Discourses, Ideologies In Iljan Tomanic Trivundza, Nico Carpentier, Hannu Nieminen, Pille Pruulmann-Venerfeldt, Richard Kilborn, Ebba Sundin and Tobias Olsson (Eds.), *Critical Perspectives on the European Media Sphere: The Intellectual Work of the 2011 ECREA European Media and Communication Doctoral Summer School*, pp. 284-285. Ljubljana: Faculty of Social Sciences: Zalozba FDV. ISBN: 978-961-235-583-8

Book Chapter(s) in Turkish:

Hamid-Turksoy, N. (2011) Avrupa Basınında Türkiye: Fransa, Almanya ve İngiltere'ye Bakış In Can Bilgili and Nesrin Tan Akbulut (Eds.), *Kırılan Kalıplar 1: Kültürlerarası İletişim, Çokkültürlülük 1*, pp. 179-198. Istanbul: Beta Publication. ISBN: 978-605-377-383-2

Turksoy, N. (2006) Sinema ve Reklamın Gizli Buluşması: Ürün Yerleştirme In Deniz Bayrakdar (Ed.), *Türk Film Araştırmalarında Yeni Yönelimler 5: Sinema ve Tarih*, pp. 247-255. Istanbul: Bağlam Publication. ISBN: 978-975-880-362-0

Abstracts in International Conference Proceeding(s):

Toros, E. & Turksoy, N. (2017) City Branding: Residents' Perceptions of Kyrenia and Famagusta Gregory T. Papinkos (ed.), 14. Annual International Conference on SMEs, Entrepreneurship and Innovation, Athens, Greece, 24-27 July. The Athens Institute for Education and Research publishing, p.41. ISBN: 978-960-598-169-3.

Turksoy, N. (2006) Multiple Identities: Bulgarian Turk Immigrants Living in Northern Cyprus Association for Cultural Studies Crossroads Conference proceeding, Istanbul Bilgi University, 20-23 July. Istanbul, p. 443.

TEACHING EXPERIENCE

2020 – 2021 Fall	COMM321	Intercultural Communication Skills (Credit 3,0)
	COMM207	Political Communication (Credit 3,0)
	HIRE233	Kurum Kültürü (Turkish, Credit 3,0)
	PRAD233	Organizational Culture (Credit 3,0)
2019 – 2020 Spring	COMM122	Sociology for Communication (Credit 3,0)
	HIRE304	Halkla İlişkiler ve Toplum (Turkish, Credit 3,0)
	PRAD102	Organizational Communication (Credit 3,0)
	PRAD430	Nation and City Branding
2019 – 2020 Fall	COMM321	Intercultural Communication Skills (Credit 3,0)
	COMM207	Political Communication (Credit 3,0)
	HIRE233	Kurum Kültürü (Turkish, Credit 3,0)
	PRAD233	Organizational Culture (Credit 3,0)
2018 – 2019 Spring	COMM122	Sociology for Communication (Credit 3,0)
	COMM321	Intercultural Communication Skills (Credit 3,0)
	HIRE304	Halkla İlişkiler ve Toplum (Turkish, Credit 3,0)
	PRAD102	Organizational Communication (Credit 3,0)
2018 – 2019 Fall	COMM207	Political Communication (Credit 3,0)
	HIRE233	Kurum Kültürü (Turkish, Credit 3,0)
	PRAD233	Organizational Culture (Credit 3,0)
	ILET101	İletişime Giriş (Credit 3,0)

2017 – 2018 Spring	COMM207 HIRE304 COMM122 PRAD102	Political Communication (Credit 3,0) Halkla İlişkiler ve Toplum (Turkish, Credit 3,0) Sociology for Communication (Credit 3,0) Organizational Communication (Credit 3,0)
2017 – 2018 Fall	COMM207 HIRE233 PRAD233	Political Communication (Credit 3,0) Kurum Kültürü (Turkish, Credit 3,0) Organizational Culture (Credit 3,0)
2016 – 2017 Spring	COMM122 HIRE304	Sociology for Communication (Credit 3,0) Halkla İlişkiler ve Toplum (Turkish, Credit 3,0)
2016 – 2017 Fall	PRAD305 COMM207 HIRE 305	Organizational Paradigms for PRA (Credit 3,0) Political Communication (Credit 3,0) Halka İlişkiler ve Reklamcılıkta Organizasyonel Paradigmalar (Turkish, Credit 3,0)
2015 – 2016 Spring	PSIR304 HIRE304 COMM122	Public Relations and Society (Credit 3,0) Halkla İlişkiler ve Toplum (Turkish, Credit 3,0) Sociology for Communication (Credit 3,0)
2015 – 2016 Fall	PSIR433 PRAD305 HIRE305	Branding in Politics (Credit 3,0) Organizational Paradigms for PRA (Credit 3,0) Halka İlişkiler ve Reklamcılıkta Organizasyonel Paradigmalar (Turkish, Credit 3,0)
2014 – 2015 Summer	PSIR433 PSIR431	Branding in Politics (Credit 3,0) New Media and Politics (Credit 3,0)
2014 – 2015 Spring	PSIR433 PSIR431 HIRE304 RPDA302 RPDA212	Branding in Politics (Credit 3,0) New Media and Politics (Credit 3,0) Halkla İlişkiler ve Toplum (Turkish, Credit 3,0) İnsan İlişkileri ve İletişim (Turkish, Credit 2,0) Etkili İletişim Yöntemleri (Turkish, Credit 3,0)
2014 – 2015 Fall	PSIR423 PSIR431 PRAD305	Media, Politics & Society (Credit 3,0) New Media and Politics (Credit 3,0) Organizational Paradigms for PRA (Credit 3,0)

SPEECHES DELIVERED IN INTERNATIONAL CONFERENCES

7 – 11 July 2019 Madrid, Spain	“Roy's Turkish Delight”: Football, Nationalism and the Representation of Turkey in the British Sports Media <i>IAMCR2019 – Communication, Technology and Human Dignity: Disputed Rights, Contested Truths</i> (Media and Sports section) Organizer: Universidad de Complutense de Madrid
25 – 29 June 2013 Dublin, Ireland	Exploring the political division of British serious and tabloid press covering religion <i>IAMCR2013 – Crises, ‘Creative Destruction’ and the Global Power and Communication Orders</i> (Media, Religion and Culture session) Organizer: Dublin City University
7 – 8 Feb. 2013 Rotterdam, Netherlands	Why travel journalism is a happy genre <i>ETMAAL2013 – 24 Hours of Communication Sciences</i> (Journalism session)

Organizer: Erasmus School of History, Culture & Communication at Erasmus University Rotterdam

8 – 9 Nov. 2012
Brno, Czech Republic

How to understand the editorial coverage of Turkey by the British elite journalists?

IPSA2012 – Political Communication Conference
(Politics, Elections and Media Discourse session)

Organizer: Research Committee for Political Communication of the International Political Science Association at Masaryk University

11 – 13 July 2012
London, UK

Media-inspired imagination of Turkey as a destination for British tourists: Travel journalism and popular culture

EUPOP2012 – European Popular Culture Conference
(National Identities session)

Organizer: European Popular Culture Association and London School of Fashion at University of the Arts London

24 – 28 May 2012
Phoenix, Arizona, USA

“I dumped my husband for a Turkish toyboy”: Romance tourism, intersectionality and inequality in British popular media

ICA2012 – Communication and Community Conference
(Popular Culture session)

Organizer: International Communication Association at Phoenix Sheraton Downtown Hotel

21 – 23 March 2012
Loughborough, UK

Discourses about Turkey in the British press

Discourse – Communication – Conversation Conference
(Representing the Other session)

Organizer: Discourse and Rhetoric Group, and Communication and Media Analysis Research Group at Loughborough University.

13 – 17 July 2011
Istanbul, Turkey

“I dumped my husband for a Turkish toyboy”: Romance tourism, intersectionality and inequality in British popular media

IAMCR2011 – Cities, Creativity, Connectivity Conference
(Gender and Communication session)

Organizer: Kadir Has University

2 – 4 May 2007
Famagusta, N. Cyprus

Communication deficit in the European Union

2nd International Conference in Communication and Media Studies: Communication in Peace/Conflict in Communication

Organizer: Faculty of Communication & Media Studies at EMU

20 – 23 July 2006
Istanbul, Turkey

Multiple identities: Bulgarian Turkish immigrants living in North Cyprus

CROSSROADS2006 – 6th International Crossroads in Cultural Studies Conf.

Organizer: Association for Cultural Studies at Bilgi University

5 – 7 May 2004
Famagusta, N. Cyprus

Ethical dimensions of public relations

1st International Conference in Communication and Media Studies: Ethics in Communication

Organizer: Faculty of Communication & Media Studies at EMU

25 – 26 March 2004
Istanbul, Turkey

Zıt görüşteki siyasi partilerin 2003 Kuzey Kıbrıs yerel seçimlerinde yürüttükleri kampanyalar

(Comparing political campaigns of opposing parties during 2003 national elections in North Cyprus)

Oppositions: 2nd Research Assistants Seminar

Organizer: Faculty of Communication at Bahçeşehir University

SPEECHES DELIVERED IN ACADEMIC SEMINARS

- 14 December 2012
Rotterdam **Exploring different trajectories of Turkey's political and popular representation in the British media context**
Annual Ph.D. Sociology Seminar 2012
Organizer: Department of Sociology at Erasmus University
- 15 December 2011
Rotterdam **"Representing Turkey": How to understand the power and politics of Turkey's representation in the British elite and popular newspapers**
Annual Ph.D. Sociology Seminar 2011
Organizer: Department of Sociology at Erasmus University

ACADEMIC GRANTS AND SCHOLARSHIPS

- Conference Travel Grant (USD 600)** to 65th International Communication Association Conference in Puerto Rico by ICA Sport Section Division (Rejected), March 2015
- Research Visit Grant (EURO 1.375)** to Loughborough University by the European Cooperation in Science and Technology (COST) Action IS0906 "Transforming Audience, Transforming Societies", February – March 2013
- Conference Travel Grant (EURO 500)** to Masaryk University by CROCUS at Erasmus University Rotterdam, November 2012
- Conference Travel Grant (EURO 1.500)** to 62nd International Communication Association Conference in Phoenix by CROCUS at Erasmus University Rotterdam, May 2012
- Research Visit Grant (EURO 750)** to Loughborough University by Vereniging Trustfunds at Erasmus University Rotterdam, March – April 2012
- Conference Travel Grant (USD 500)** to San Diego by the International Studies Association to participate at 53rd Annual Convention on Power, Principles and Participation in the Global Information Age (Rejected), September 2011
- Conference Travel Grant (EURO 1.000)** to Istanbul Kadir Has University by CROCUS at Erasmus University Rotterdam, July 2011
- ECREA Doctoral Summer School Grant (EURO 1.000)** to Ljubljana University by the COST Action IS0906 "Transforming Audience, Transforming Societies", August 2011
- Research Visit Grant (EURO 1.000)** to Loughborough University by CROCUS at Erasmus University Rotterdam, November – December 2010
- Ph.D. Scholarship (3 years contract)** by the Department of Sociology at Erasmus University Rotterdam to pursue doctoral education
- Research Fellowship Grant (EURO 17.000)** by the European Commission Scholarship Programme, at Amsterdam School of Communication, Research and Education (ASCORE) at Amsterdam University, September 2008 – September 2009
- Scholarship (GBP 8.000)** by the British High Commission at Birmingham University, January – April 2006
- Full Tuition Fee Grant** by Eastern Mediterranean University for Outstanding Achievement throughout the M.A. Program, September 2000 – August 2002
- Scholarship (USD 7.500)** by the American Embassy, at the American University Washington, DC, June – August 2000

Full Tuition Fee Grant by Eastern Mediterranean University for Outstanding Achievement in the B.A. Program throughout 4 years, September 1996 – June 2000

PROFESSIONAL MEMBERSHIPS

Member, International Association for Media and Communication Research (IAMCR), 2019 – Present (Membership No: 7,824)

Member, International Communication Association (ICA), 2012 – 2014

Member, European Communication Research and Education Association (ECREA), 2010 – 2015

Member, Media, Communication and Cultural Studies Association (MeCCSA), 2010 – 2011

Member, International Public Relations Association (IPRA), 2000 – 2008

Member, European PR Education and Research Association (EUPRERA), 2000 – 2008

PEER REVIEWER FOR

(Sept. 2019 – Present)

Science Fund of the Republic of Serbia

Program for excellence projects of young researchers – PROMIS
* Project evaluated: MIDI – Media Distortion Index

(2017 – Present)

Critical Discourse Studies (Taylor & Francis, Print ISSN: 1740-5904 Online ISSN: 1740-5912)

* Manuscript reviewed: “See no evil, read no evil”: The failing role of Turkish newspapers in coverage of Turkey’s 2016 coup attempt (Jan. 2018)

(2017 – Present)

Gender, Place and Culture (Taylor & Francis, Print ISSN: 0966-369X)

* Manuscript reviewed: ““The Strangeness Gives the Kicks”: Female Sex Tourism and Kenya Beach Boys in Paradise Love” (Feb. 2017)

(2016 – Present)

Journalism Studies (Taylor & Francis, Print ISSN: 1461-670X)

* Manuscript reviewed: “News values go on holiday: The ideological values of travel journalism” (October 2016)

(2018 – Present)

International Journal of Communication (ISSN: 1932-8036)

* Manuscript reviewed: Social Media Use of Turkish Women Against Violence: Use of Social Media in Turkish Women’s Struggle for Justice in Cases of Violence Against Them (March 2020)

* Manuscript reviewed: “Gender and Human Rights in Turkey: An Over Time Examination of Women’s Use of Social Media in their Struggle for Equality and Justice with Stories of Women’s Experiences” (August 2019)

* Manuscript reviewed: “The Sphere of ‘Shallow’ Consensus in a Polarized Media System: Post-Coup Attempt Framing Strategies of Turkish Media Outlets” (January 2018)

* Manuscript reviewed: “Value Priority and Humor as a Defense to Cultural Schism: Analysis of the Istanbul Gezi Park Protest” (December 2015)

* Manuscript reviewed: “Comparing online alternative and mainstream media in Turkey: News coverage and framing of TEKEL workers protest against privatization” (November 2015)

(2013 – Present)

European Journal of Communication (Sage, ISSN: 0267-3231)

* Manuscript reviewed: “Turkey as 'a positive Other': A theoretical discussion to comprehend the British media's view on Turkey-EU relations” (October 2013)

MA SUPERVISIONS

- Erişen, Hanife (2019) *Representing Turkish Cypriots: An analysis of the Power and Politics of Turkish Cypriots Representation in British News*
EMU, Department of Communication and Media Studies, Famagusta
- Ukpong, Ifiokobong (2020) *Environmental Journalism in Nigerian Media: Representation and Framing of Climate Change*
EMU, Department of Communication and Media Studies, Famagusta
- Deek, Al Muthana (2020) *The Palestinian – Israeli Peace Process in the Alternative Palestinian Media: The Case of Palestine Today News Channel*
EMU, Department of Communication and Media Studies, Famagusta

MA JURY MEMBERSHIPS

MA Jury Memberships

- Awad, Samer Issa M. (2020) *Israeli's Newspapers Coverage of Palestinian Prisoner Hunger Strike: A Peace Journalism Perspective*
EMU, Department of Communication and Media Studies, Famagusta
- Tözün, Ahmet Sedat (2018) *Traffic Accident News in Turkish Republic of Northern Cyprus Newspapers.*
EMU, Department of Communication and Media Studies, Famagusta
- Crystel, Asaah Bih (2016) *Portrayal of Teenage Pregnancy in Hollywood Movies: Precious, the Pregnancy Project and Juno.*
EMU, Department of Communication and Media Studies, Famagusta

PERSONAL SKILLS

- Language Skills** Turkish (native), English (fluent, IELTS = 7 in 2010), Bulgarian (advanced), Macedonian (Intermediate), Serbian (beginner), Russian (beginner), Dutch (beginner)
- Computer Skills** Windows 98—2000—XP—Vista, MAC OS, Microsoft Office 98-2007, SPSS 16, Swift Publisher
- Other Skills** Jogger, squash player, traveller, non-smoker, interested in organic products, plates/bikram yoga, Driving Licence B category