

CURRICULUM VITAE

Raziye NEVZAT

EDUCATION

- 2018 - 2016** Eastern Mediterranean University, Ph.D.
Major: Communication and Media Studies
- 2016 - 2014** Mersin University, PhD.
Major: Media, Culture and Urban Studies
- 2006 - 2003** Eastern Mediterranean University, M.A.
Major: English Studies
- 2000 - 1996** Eastern Mediterranean University, B.A.
Major: English Literature and Humanities

ACADEMIC EMPLOYMENT

- February 2019-Present** Assistant Professor, Faculty of Communication and Media Studies , Eastern Mediterranean University
- September 2015 - 2019** Senior Instructor, Faculty of Communication and Media Studies , Eastern Mediterranean University
- March 2007 - June 2007** Director, Foreign Languages and Preparatory School, Eastern Mediterranean University
- 2005-2015** London Chamber of Commerce Industrial Qualifications Exam Coordinator, Eastern Mediterranean University
- 2000 - 2015** Instructor of English, Modern Languages Division, Eastern Mediterranean University

PROFESSIONAL AFFILIATIONS AND SERVICES _____

Administrative Duties

**International Affairs, Social Media and Institutional Communication Coordinator,
Rector's Office, EMU. 2019-2020**

Branding

Strategy

Digital Marketing

International Affairs with Quality Assurance Bodies and other related parties

**Social Media and Institutional Communication Coordinator, Rector's Office, EMU.
2014-2019**

Social Media Management of University Accounts

Digital Marketing of the University to more than 100 countries

Branding

News Dissemination

**Social Media Unit and Promotion Coordinator, Rector's Office
2009-2014**

Promotional Activities

Social Media Management of the University Accounts

**London Chamber of Commerce Industrial Qualifications Exam Coordinator
2005- 2015**

Committee Memberships

Sponsorship Committee, Rector's Office	2009- Present
University Complaint and Improvement Committee, Rector's Office	2015-Present
Scholarship Committee, Rector's Office	2009-2014
Promotion Committee, Faculty of Tourism	2012-2013

Organizer/ Project Coordinator

Social Media and Brand Week, Eastern Mediterranean University 2016-Present

<http://smbw.emu.edu.tr>

**Workshop on Social Media for High School Students and Teachers, Mersin, Turkey
2015**

PUBLICATIONS _____

SSCI

Nevzat, R., Amca, Y., Tanova, C., & Amca, H. (2016). Role of social media community in strengthening trust and loyalty for a university. *Computers in Human Behavior*, 65, 550-559.

CONFERENCE PRESENTATIONS _____

International Conferences

Nevzat, R. *Reviving Cultivation Theory for Social Media*, The Asian Conference on Media, Communication and Film, 9-11 October, Tokyo- Japan.

Nevzat, R. *Social Media in Turkish Cypriot Society: Power, Surveillance and the Monitoring Culture*, International Conference on Communication, Media, Technology and Design 27 - 29 May 2016 Zagreb – Croatia.

Invited Talks

Nevzat R. *Social Media and Digital Marketing*, The School for Young Leaders, President's Office, Republic of Macedonia, 13 February 2019.

Nevzat R. *Social Media and Digital Marketing*, The School for Young Leaders, President's Office, Republic of Macedonia, 28 August 2018.

Nevzat R. *Social Media's Impact on Society*, Social Media Week Rotterdam, 16 November 2016.

THESIS SUPERVISION/EXAMINING COMMITTEES _____

Olasupo A. *What Motivates posting selfies? Investigating the Motivations behind the Frequency of Posting Personal Pictures on SNS*, MA Thesis, Famagusta, North Cyprus, 2020.

Samson, J. *The Cultivation Effects of Facebook Use on Perceptions of Muslims in Australia*, BA Thesis, Discipline of Communication and Media, School of Design Communication and Information Technology, The University of New Castle, Australia. (*Examining Committee Member, December 2019*)

CERTIFICATES _____

Further Certificate for Teachers of Business English, London Chamber of Commerce Industrial Qualifications, 2005.

Overseas Teachers of English, University of Cambridge, 2002.

TEACHING EXPERIENCE _____

INSTRUCTOR OF RECORD

Fall 2020- 2021 Positioning and Viral Marketing (COMM 666) PhD Course, Faculty of Communication and Media Studies, EMU.

Spring 2019-2020 Interactive Media and Democracy (COMM 641) PhD Course, Faculty of Communication and Media Studies, EMU.

- Spring/Fall 2017-2019** Introduction to Social Media (PRAD 104, HIRE 104) Faculty of Communication and Media Studies, EMU.
- Fall 2017-2018** Social Psychology Psychology (PRAD 237, HIRE 237) Faculty of Communication and Media Studies, EMU.
- Spring 2016-2017** Current Issues in Advertising (PRAD 416), Faculty of Communication and Media Studies, EMU.
- Fall 2016-2017** Social Psychology Psychology (PRAD 237, HIRE 237) Faculty of Communication and Media Studies, EMU.
- Spring 2015-2016** Current Issues in Advertising (PRAD 416), Faculty of Communication and Media Studies, EMU.
- Fall 2015-2016** Social Psychology (PRAD 237, HIRE 237) Faculty of Communication and Media Studies, EMU.
- Fall 2015-Fall 2000** Senior Instructor of English, Modern Languages Division, Foreign Languages and Preparatory School

SERVICE TO THE UNIVERSITY _____

Trained more than 60 institutions on social media and branding, for list of consultancies and training references please visit <http://socialmedia.emu.edu.tr>
Promoted the University at trade fairs at a national and international level,
Attended numerous TV programs,
Organized promotional activities
Worked for FIBAA accreditation and LCCI Accreditations.

SERVICE TO THE COMMUNITY_____

Member of Personal Data Protection Board, Office of the Prime Minister, Elected by the TRNC Parliament **2019- Present**

Communication Associate and Consultant, Committee of Missing Persons in Cyprus,

2019- Present